



PRODUCT INFO				
NAME	Kinnikinnick Plain Bagels			
WEBSITE	https://www.kinnikinnick.com/gluten-free-plain-bagels			
Cost	\$6.29 CDN	Size	344g/ 12.1oz 4 bagels	
Availability	Easily available			
LOOK & FEEL	SCORE /20	COMMENTS	RATING	COMPARISON TO GLUTEN VERSION
Did the look of the product meet expectations? (/4)	4	Yes it looks like a traditional plain bagel.	EXCELLENT	SAME AS
Did the preparation of the product meet expectations? (/4)	4	Yes, they are ready to eat out of the package. However, they also toast well like a traditional bagel.	EXCELLENT	SAME AS
Was the texture as expected for the product? (/4)	3	The texture of bagel is soft and not chewy. However the fluffy texture is very enjoyable.	ABOVE AVERAGE	SAME AS
Did the texture withstand the mode it was used? (/4)	4	Yes, the texture holds up well to toasting and regular toppings like butter, jam, or cream cheese.	EXCELLENT	SAME AS
Based on texture, would you purchase product again? (/4)	4	Yes, I would I would buy this product again.	EXCELLENT	SAME AS
TOTAL (/20)	19			

MISC	SCORE /10	COMMENTS	RATING	COMPARISON TO GLUTEN VERSION
Did the size of the product represent value for the cost? (/2)	1	The size/price compares to other gluten-free bagels but they are smaller and more expensive than traditional bagels.	AVERAGE	WORSE THAN
Did the size of the product meet expectations? (/2)	2	They are smaller in width to a regular bagel but they are thicker so that makes up for the difference.	EXCELLENT	SAME AS
Were all ingredients easily identifiable on packaging? (/2)	2	Yes, the ingredients are easy to find and are all listed on the package.	EXCELLENT	BETTER THAN
Is product made in gluten-free facility? (/2)	2	Yes, Kinnikinnick gluten-free facilities are one of the largest in the world. Also, dairy, peanut, nut & soy free.	EXCELLENT	BETTER THAN
Would you recommend this product? (/2)	2	I would highly recommend this product.	EXCELLENT	BETTER THAN
TOTAL (/10)	9			

GFF Product Review				
RATING & SCORE VALUE		COMPARISON		LEGEND
▲ Excellent - Scores: 4/4 and 2/2	▲ Better than	▲ EXCELLENT	▲ BETTER THAN	
▲ Above Average - Score: 3/4	▲ Same as	▲ ABOVE AVERAGE	▲ SAME AS	
▲ Average - Score: 2/4 and 1/2	▲ Worse than	▲ AVERAGE	▲ WORSE THAN	
▲ Poor - Scores: 1/4 and 0/2		▲ POOR		
TASTE	SCORE /20	COMMENTS	RATING	COMPARISON TO GLUTEN VERSION
How would you rate the taste of the product? (/4)	4	The taste is fantastic. It is the taste you expect from a plain bagel.	EXCELLENT	BETTER THAN
Did the product have any aftertaste? (/4)	4	There is no aftertaste to the bagel.	EXCELLENT	BETTER THAN
Did the product leave you wanting more? (/4)	4	Yes, they left me wanting to have a bagel every morning.	EXCELLENT	BETTER THAN
Did the taste blend well with the mode it was used? (/4)	4	Yes. Amazing as a sandwich bread and when topped with butter, cream cheese, peanut butter, and jam.	EXCELLENT	BETTER THAN
Based on taste, would you purchase product again? (/4)	4	I would definitely buy these bagels again.	EXCELLENT	BETTER THAN
TOTAL (/20)	20			

GFF REVIEW OVERALL RESULTS		
48	EXCELLENT	SAME AS
SCORE (/50)	RATING	COMPARISON TO GLUTEN VERSION
Theses are light and fluffy bagels, which blend well with whatever your favourite bagels toppings are. They also make for a great sandwch. They make for a great start to the day and they actually toast well, which is a plus for a gluten-free bagel. With other brands I've had to toast them multiple times to get them to toast evenly. I would highly recommend this product.		
COMMENTS	GFF SEAL OF APPROVAL	