



PRODUCT INFO				
NAME	Kinnikinnick Cinnamon and Brown Sugar Homestyle Waffles			
WEBSITE	<a href="https://www.kinnikinnick.com/gluten-free-cinnamon-and-brown-sugar-homestyle-waffles">https://www.kinnikinnick.com/gluten-free-cinnamon-and-brown-sugar-homestyle-waffles</a>			
Cost	\$4.89	Size 222g/ 7.8oz		
Availability	Easily available			
LOOK & FEEL	SCORE /20	COMMENTS	RATING	COMPARISON TO GLUTEN VERSION
Did the look of the product meet expectations? (/4)	4	Yes, they look like a traditional toaster waffle.	EXCELLENT	SAME AS
Did the preparation of the product meet expectations? (/4)	4	Yes, they heat perfectly in the toaster.	EXCELLENT	SAME AS
Was the texture as expected for the product? (/4)	4	Yes, the texture is lovely a crispy outside and soft chewy interior.	EXCELLENT	SAME AS
Did the texture withstand the mode it was used? (/4)	4	The texture is perfect and does not soak up too much syrup.	EXCELLENT	SAME AS
Based on texture, would you purchase product again? (/4)	4	Yes, I would buy this product again and again.	EXCELLENT	SAME AS
<b>TOTAL (/20)</b>	<b>20</b>			

MISC	SCORE /10	COMMENTS	RATING	COMPARISON TO GLUTEN VERSION
Did the size of the product represent value for the cost? (/2)	1	The package size is similar to traditional waffles but the price is higher.	AVERAGE	WORSE THAN
Did the size of the product meet expectations? (/2)	2	The size of the waffles is the same as other traditional toaster waffles.	AVERAGE	WORSE THAN
Were all ingredients easily identifiable on packaging? (/2)	2	Yes, the ingredients are easy to find and are all listed on the package.	EXCELLENT	BETTER THAN
Is product made in gluten-free facility? (/2)	2	Yes, Kinnikinnick gluten-free facilities are one of the largest in the world. Also, dairy, peanut, nut & soy free.	EXCELLENT	BETTER THAN
Would you recommend this product? (/2)	2	I would HIGHLY recommend this product.	EXCELLENT	BETTER THAN
<b>TOTAL (/10)</b>	<b>9</b>			

GFF Product Review				
RATING & SCORE VALUE		COMPARISON		LEGEND
▲ Excellent - Scores: 4/4 and 2/2	▲ Better than	EXCELLENT	BETTER THAN	
▲ Above Average - Score: 3/4	▲ Same as	ABOVE AVERAGE	SAME AS	
▲ Average - Score: 2/4 and 1/2	▲ Worse than	AVERAGE	WORSE THAN	
▲ Poor - Scores: 1/4 and 0/2		POOR		
TASTE	SCORE /20	COMMENTS	RATING	COMPARISON TO GLUTEN VERSION
How would you rate the taste of the product? (/4)	4	These waffles have a delicious cinnamon flavour that is bold, but not overwhelming.	EXCELLENT	BETTER THAN
Did the product have any aftertaste? (/4)	4	The waffles have no aftertaste.	EXCELLENT	BETTER THAN
Did the product leave you wanting more? (/4)	4	Yes, these are the best toaster waffles I've had and I want to eat them again.	EXCELLENT	BETTER THAN
Did the taste blend well with the mode it was used? (/4)	4	Yes, they pair beautifully plain, with butter, or with maple syrup.	EXCELLENT	BETTER THAN
Based on taste, would you purchase product again? (/4)	4	I would definitely buy this product again.	EXCELLENT	BETTER THAN
<b>TOTAL (/20)</b>	<b>20</b>			

GFF REVIEW OVERALL RESULTS		
49	EXCELLENT	SAME AS
SCORE (/50)	RATING	COMPARISON TO GLUTEN VERSION
This is an excellent gluten-free waffle. Unlike other gluten-free waffles they do not get hard or chewy in the toaster. They also heat well in the toaster and have a great flavour. I've found that other brands are lacking in the flavour advertised but this is not the case here as they deliver on every promise. I would highly recommend these toaster waffles.		
COMMENTS	GFF SEAL OF APPROVAL	